

**KANKURAMASAT SOCIAL  
WELFARE SOCIETY**



# **ANNUAL REPORT 2018-2019**

Vil- Kankura Masat; P.O- Masat ; P.S- Diamond Harbour

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## **From The Secretary's Desk**

Being Independent in 1947, India has established itself as a welfare state. From then, the Government has taken total responsibility of the entire population, each and every right had been secured through constitutional amendments from time to time, but in spite of the government's effort, everybody knows the fact that only the social movements from every corner of country can bring development in human life. Non-Government organization like KMSWS also has taken an oath to uplift human life.

KMSWS have tried to spread their activities little more from this year and also focused on new ideas. Though we are getting more funds gradually but we are trying to make the activities sustainable by creating income generation project, that will help to sustain rural people as well as organization.

For this we have joined different forums like GAP(Global Action on Poverty), Ivolunteer, Probono, Internshala and Nasscom Foundation. These platforms help us to linkage and network with different communities and give some innovative ideas to different income generation programmes.

Friends, I express my deep gratitude and thanks to all of you for lending your helping hands and supporting us for betterment of our area.

- Sajal Kanti Kaya



# VISION

The rural community forms the maximum population of the country and out of that most families belong to the low income groups. As a NGO K.M.S.W.S mainly emphasize on rural development instead of metropolitan progress and the organization works to ensure humanity and morals prevail.

## The Legitimacy of the organization

- Registered under Societies Registration Act 1961 of Govt. of West Bengal
- Registered under Foreign Contribution Regulation Act 1976 of Govt. of India.
- Registered U/S 12AA and 80G of IT Act 1961
- Having unique ID under NGO DARPAN, Planning commission of India.

## Organization's Objectives

- Ø To form a fund for purchased a land for training Centre and Agri-based farming.
- Ø To develop as a real human being to the rural youth through remedy center.
- Ø To give Education & Knowledge on Values and Policies.
- Ø To help aged, sick, helpless and indigent people.
- Ø To make our environment clean, green & pollution free.
- Ø To help the brilliant but needy students for the development of their studies.
- Ø To make the rural people aware about HIV / AIDS.
- Ø To create health awareness & service health related activities among people.
- Ø To spread the sustainable agriculture among rural people.
- Ø To bring in Mushroom Production.
- Ø To take up vocational training programs for unemployed rural youth.
- Ø To maintain cultural heritage & unity among the citizen.
- Ø To create awareness on menstrual health & hygiene.
- Ø To create livelihood promotion activities for rural people.
- Ø To do all such acts, deeds, matters as may be deemed incidental or conducive to the ongoing objects.





## Activities

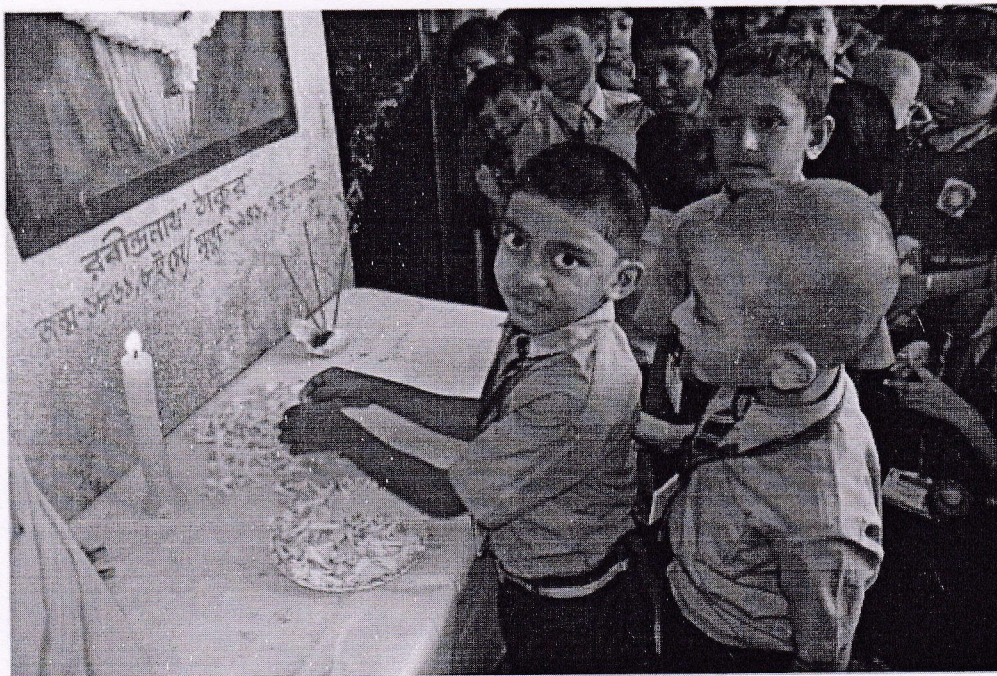
- Formal Education.
- Environment Development & Sustainable Agriculture.
- Remedy Centre.
- SHG Awareness.
- Health Programs.
- Pradhan Mantri Bharatiya Janaushadhi Kendra (PMBJK) .
- Micro Insurance for Poor People.
- Notable Day Celebration.
- Aged People Program.
- Livelihood Program.
- Awareness Generation Camp.
- Sports Program.
- Youth Program.
- Cultural Program.
- Woman Empowerment.





## LITERACY

Kankura masat's most priority area of community work is literacy. We run a pre-primary and primary center for underprivileged children. At present, 268 children from 13 surrounding villages (4 GP & 2 Block covered) are studying in our school. Our school has ground floor and 1st floor is a partially pucca building. Our school has CCTV coverage, separate toilet blocks both for boys and girls and safe drinking water.

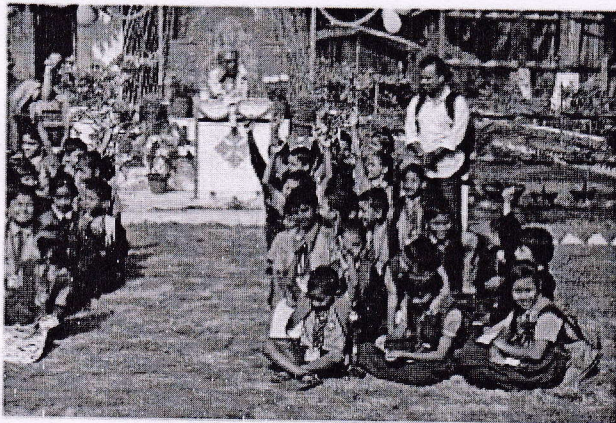






## Objective of TIYAS

- μ To give proper education in place of bookish knowledge.
- μ Teaching in joyful learning process.
- μ To create value and policies among the student.
- μ To develop the personality, discipline and make them confident.
- μ Activity oriented & group work based learning.



## Our Education System Work

- € Joyful Learning.
- € Activity oriented class.
- € Group Work.
- € Field Trip.
- € Knowledge on computer.
- € Grow leadership and values among children.
- € Parents involvement ( PTM ).
- € Update teachers training.
- € Wall Magazine.





## Remedy Centre-

We run a Remedy Centre for youths. Here almost 210 students take their after-school education. 8 teachers involved to service this Centre.

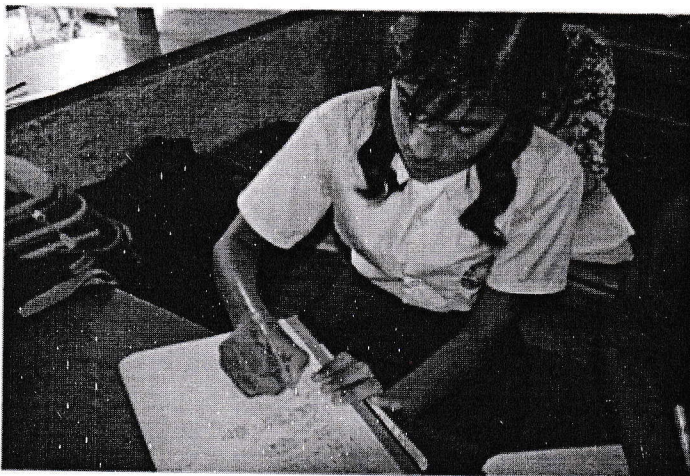


## Test Paper Distribution: -

This year KMSWS distributed 100 Test Papers for Secondary & Higher Secondary less Privileged students who will appear their final exam. This effort will help them to have last minute practice.

## Bedroll: -

Our organization every year distribute bed-roll kit to the underprivileged children of our community. This year 50 children have got this kit.



## Girl Child Education :-

As Govt. of India raise the voice of "Beti Banchao Beti Parao", our KMSWS give lot of interest on Girl Child Education also. Among 478 children both from Tiyas school (268) and Tiyas remedy Centre (210) children in our education Centre almost 50 % are Girl Child. Their academic performance is much better than boys.

our scholarship program, 8 girls have achieved scholarship for their future education support. During the selection of scholarship and other education program we priority to girl child. To develop their education we call mothers meeting every month. We also organized program like personality development for the adolescence.

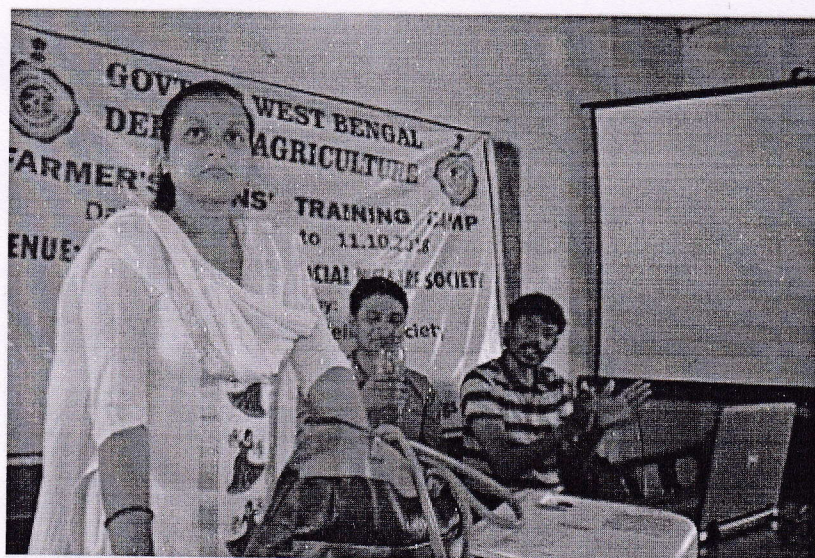
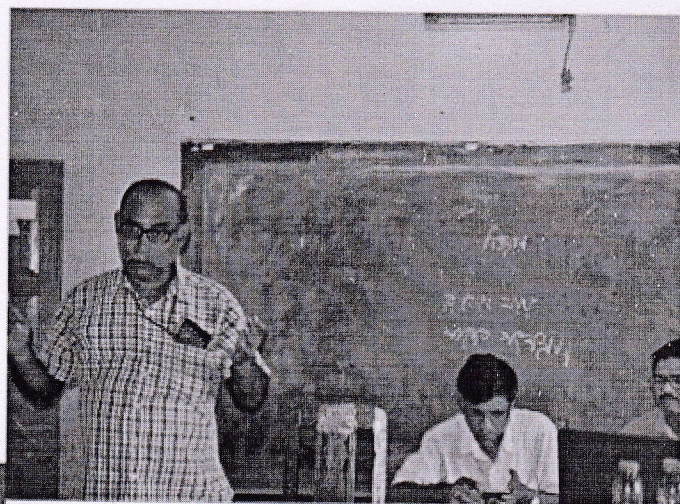




## A Review on Environment And Agriculture

### MISSION

- To maintain bio - diversity of the village.
- Huge tree plantation.
- Use & maintain medicine plants.
- To search the way to protect the earth from chemical pollution.
- Publicity of bad effect of BT farming.
- Use and spread of bio - fertilizer, compost in the agriculture instead of chemical fertilizer.
- Spread Organic Farming.
- Farmers Meeting.
- Making of Vermey Compost Pit.
- Live Stock Programme.





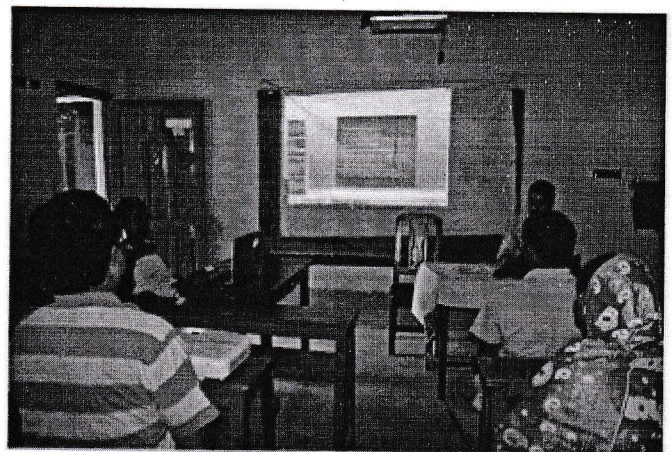
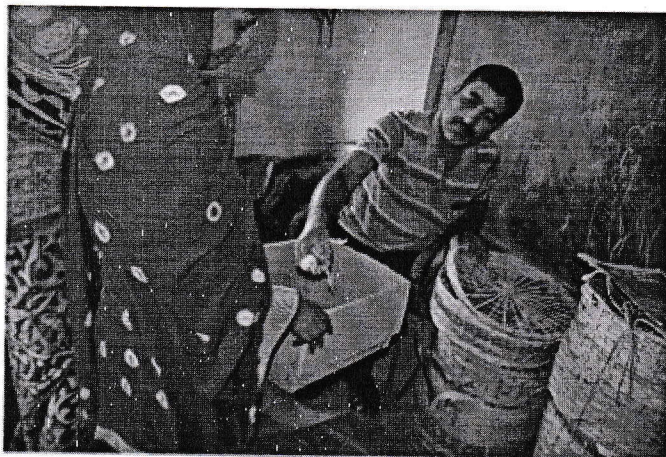


## Tree plantation & awareness Camp:-

KMSWS's one of the thrust areas of work is environment. Every year KMSWS involved in MANAMAHATSAV program by the help of RC Calcutta South Suburban. we organized seminars, rallies for better environment. Some medicinal plants, fruits plants and wood giving plants were planted at Kankura Masat and other neighboring villages such as Masat, Ramchandrapur and Raghunathnagar. Seminars and other events of bio - farming and environment was held by the help of agriculture department govt. of West Bengal.

We have also distributed 42 saplings to our class III, IV and remedy class students to maintain it in their house. It was a unique idea to create love to the nature among the students. Our KKB members maintain tree plantation with the help of Panchayat, Environment & Forest Department. This year 49 different varieties trees were planted on the Govt. Land. This year agriculture training program on farmer's son was held for selected 26 farmer's son by the help of block agriculture office, Govt. of West Bengal. Motto of this program was to motivate farmer's son in agriculture activities.

A training program on livestock farming also held this year by support of BLDO office, Govt. of West Bengal. This prog was a great help for the rural poor women for the betterment of their livelihood. Each trainee also got 15 number of chicks each, after successfully completing training.







## A Review on Youth Activities

- ◇ Computer Training
- ◇ Health & hygiene awareness for adolescence
- ◇ Youth Conference
- ◇ Career Counseling
- ◇ Scholarship for meritorious students



### COMPUTER TRAINING:

Society runs a computer literacy programme for the youth of our village. Mr. Uday Dolui, K.K.B. Incharge of our organization teaches computer course absolutely voluntarily. With 10 computers, students feel very comfortable to do computer class.

### Scholarship for Meritorious Students:-

KMSWS always gives importance to education. Due to lack of funds, number of students every year are forced to put their education in the far corner of the table. In most of the cases we found that the students are meritorious but education is not a priority for them.

Our KMSWS every year gives support to these nation's future by the help of MN Dutta Charitable Trust, and PB Mitra Foundation, Kolkata, a renewed trust for public welfare, contacted by RC Calcutta south Suburban. This trust every year supports monetary help to our brilliant unprivileged student. This year 8 children, among them 5 are girls and 3 are boys have got scholarship of amount of 6 thousand and 5 thousand for Higher Secondary and Madhyamik Examination respectively. Total amount disbursed Rs. 45,000/-. This year KMSWS got some individual donations from the community. Through this another 6 students got 2-3 thousands each for their future studies. KMSWS also gave 3 students Rs. 2000/- each for their further studies. So almost 14 students got this scholarship this year.





## Daan Utsav :-

This year KMSWS have joined with Daan Utsav, a National Level voluntary organization for giving. This year we got chance to visit Nicco Park as a free ride for our school and coaching students by the Daan Utsav, Kolkata Committee. Almost 50 children have benefitted from this.





## A Review on Health Activities

- Blood Group Test
- Health checkup for mother , child & aged people
- Eye Test and IOL operation
- HIV/AIDS awareness
- Cancer Awareness Camp
- Pradhan Mantri Bharatiya Janaushadhi Kendra(PMBJK)

### Eye Care :-

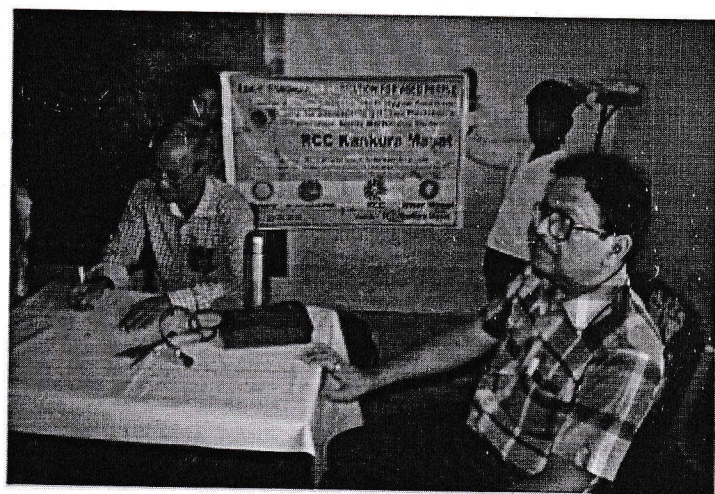
Our society gives importance to eye-care activities with the help of RC Calcutta South Suburban .Every year we organize two free Eye Test Camp for the poor and needy people in our community. From these camps we collect Cataract Operation patient and send them to Sankar Netrayala, Kolkata, for free operation. This year almost 7 aged people have got their new eyes through the help of Rotary. Beside these almost 32 aged people have got optical at a minimum price.





## General Health checkup-

This year mega health checkup camp was also held. It was supported by Smile Foundation , KKR and KMSWS. Here 568 patients of different category were checked for BP, blood sugar, ECG etc. Free medicines were also distributed for them. General checkup, Guyenne, mother & child checkup was held this camp. Local people benefitted a lot in this camp.



## PMBJK :-

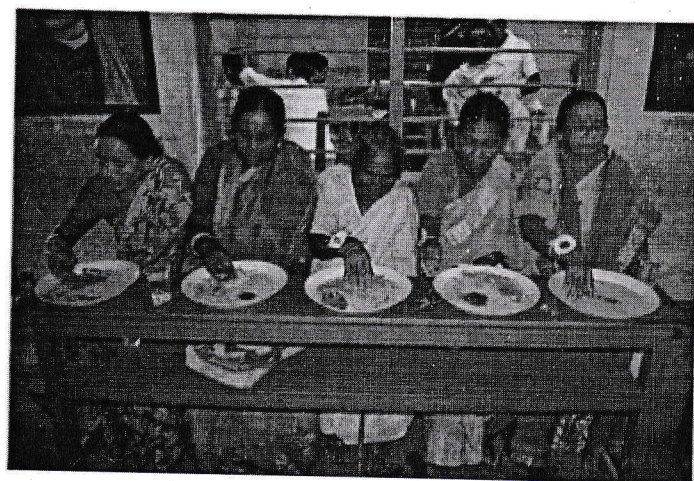
Our Society had started a retail medicine store last year. A quality generic medicine shop in affordable price for all. This program is sponsored by BPPI, Govt. of India. All kinds of allopathy medicines are sold for 70% to 80% less compared to market price. Poor are getting more benefit by this program. They earn very little, so most of the time they avoid consuming medicines as market prices are high because of this, the health standard of our country is very low. PMBJK addressed this grim situation and it will leverage health condition of rural people, specially poor.





## Senior Citizen Programme :-

It is a much waited programme for KMSWS's aged people . Almost 100 senior citizen of 14 villages, people of our community wait and excited to attend this remarkable program of Rakhi Bandhan exclusively for them and RC Calcutta South Subarban always backups this kind of event. Members of KMSWS give Rakhi and take ASIRBAD from aged people in the occasion of Rakhi bandhan day. And in the time of Dol, Society members take pranam's by giving ABIR from these lonefull , helpless senior citizen. Happy tears of their eyes speaks that we can touch their beloved heart . At the end of Rakhi Bandhan Program, a lunch program was also held for these aged people.



## Blanket Distribution :-

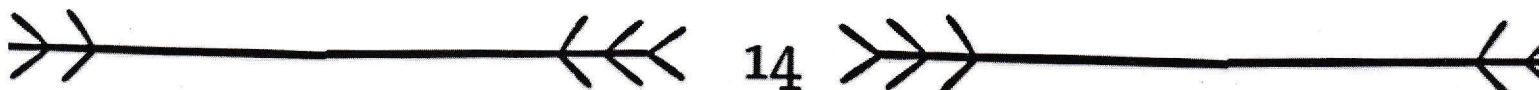
As last year this year also KMSWS distributed 30 blanket to the needy aged people . This program was sponsored by Dr. Basudeb Chatterjee .





## **Micro – Insurance :**

KMSWS run a micro insurance program from 2008 by the help and guidance of LIC. It a unique program for “Micro “ people of our community. The under Privileged community especially in rural Bengal are so backward that can't be explain. They prevailed in the most socio-economic risk areas. To protect them this KMSWS give them insurance cover from LIC with very low premium.





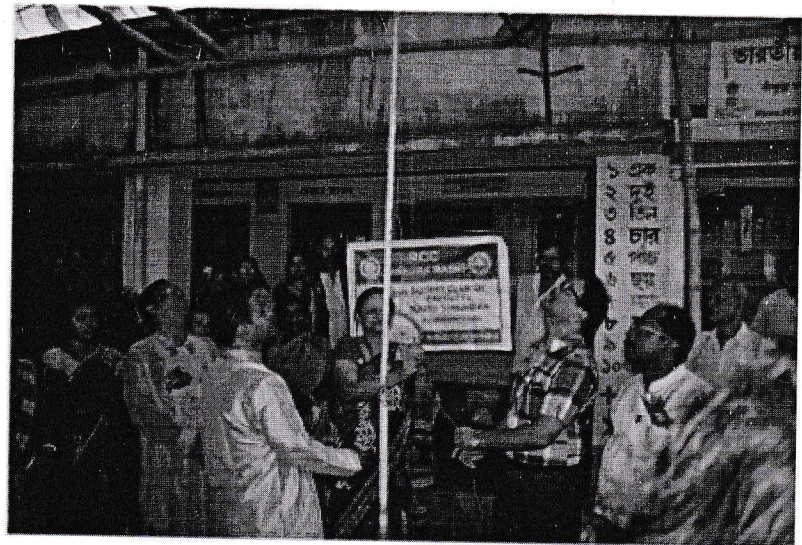


## Different Day Celebration :-

Every year KMSWS celebrate different day program with full of dignity and manner. Local people awaits for this through out the year. Distribution Drawing Materials & annual prize, drawing competitions, songs, dances, dramas, facilitation to the meritorious students by Aloka Kayal Smriti Puraskar held this time. Eminent guests from different corner of the society come here to celebrate this day.

We also Celebrate Some National & International Day Such As :-

Independence Day  
Gandhi's Birthday  
Children's day  
Women's Day  
Teacher's Day  
Rabindra Jayanti  
Netaji Janma Jayanti  
Republic Day  
National Youth Day  
World Environment Dat  
World AIDS Day  
World earth day

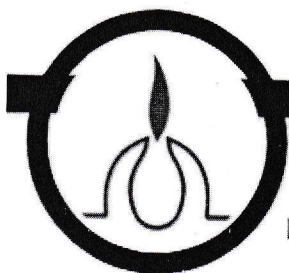






## Our Thankful Acknowledgment :-

1. Nehru Club Kendra, Govt. of India
  2. Cultural Department Govt. of West Bengal
  3. Department of Bio-Technology, Higher Education and Science & Technology Govt. of West Bengal
  4. Library Department Govt. of West Bengal
  5. Smile Foundation
  6. P.B.Mitra Foundation
  7. Asha for Education
  8. GAP(Global Action on Poverty)
  9. Internshala
  10. Volunteer
  11. Nasscom Foundation
  12. Pro Bono
  13. MN Dutt & JN Dutt Charitable trust
  14. Daan Utasav, Kolkata Committee
  15. Rotary Club of Calcutta South Suburban
  16. Inner Wheel Club of Calcutta South Suburban
  17. Swanirvar, North 24 Parganas
  18. Diamond Harbour - I No. Panchayet Samity
  19. Diamond Harbour - I No. Agriculture Department
  20. Late Aloka Kayal memorial fund
  21. Diamond Harbour - I No. Live Stock Department
  22. Local Police Station
  23. Local Primary Health Centre
  24. Local Panchayet
  25. M. L. A.
  26. Our Well Wishers
- Our Bankers :-
1. Allahabad Bank, Masat Branch
  2. IDBI Bank, Amtala Branch



From:

The Secretary  
Kankura Masat Social welfare Society

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