

COMMUNITY ACTION FOR RURAL DEVELOPMENT (CARD)



ANNUAL REPORT 2017-18

**Community Action for Rural Development (CARD)
Samathuvapuram, Pulivalam Post,
Pudukkottai District - 622507
Tamil Nadu.**

E.mail: cardpdk@gmail.com, Website: www.cardtn.org.in

ANNUAL REPORT 2017-18

1.Introduction:

CARD(Community Action for Rural Development) is a leading and very old NGO working in the field of rural development for the last 35 years in Pudukkottai, Siaganga, Madurai and Karur Districts of Tamil Nadu. CARD was registered as a Society under the Tamil Nadu Societies Registration Act 27 of 1975 at District Registrar Office, Pudukkottai in Tamilnadu on 14.12.1982. CARD was also registered with the Ministry of Home Affairs, Govt. of India, under the Foreign Contribution Regulation Act (FCRA) 1976 on 24.07.1983 and it was renewed again for five years from 01.11.2016 as per the FCR Act 2010. The Commissioner of Income Tax, Chennai granted registration u/s 12AA on 07.03.1996. CARD was given permanent exemption u/s 80G of the Income Tax Act 1961 on 06.05.2010. The poor school children and college students, destitute women, women and adolescent girls, drug and alcohol addicts, small and marginal farmers are the beneficiaries of the projects undertaken by CARD.

2. Abridged Financials:

BALANCE SHEET	Rs.
LIABILITIES	
General Funds	1,08,55,464.77
Loan	45,03,602.97
Deposit & Members Savings	18,225.00.
TOTAL	1,53,77,292.74
ASSETS:	Rs.
Assets	1,50,62,627.10
Closing Balance	3,14,665.64
TOTAL	1,53,77,292.74
INCOME & EXPENDITURE	Rs.
Income	48,31,774.67
Expenditure	47,39,912.26
Excess of Income over Expenditure	91,862.41

RECEIPTS & PAYMENTS ACCOUNT	Rs.
RECEIPTS:	
Opening Balance	3,77,271.26
Grant received	5,46,494.00
Donations	2,67,928.02
Treatment charges	21,95,655.00
Food Charges	10,37,333.00
Loan recovered from Beneficiaries	22,84,232.00
Rent received	45,041.34
Mess fees	5,08,208.00
Unsecured Loan	1,95,500.00
Local Contribution	2,25,276.09
Bank Interest	5,839.31
TOTAL	76,88,777.93
PAYMENTS :	Rs.
Program Expenses	73,74,112.29
Closing Balance	3,14,665.64
TOTAL	76,88,777.93

3. The salary and benefits of the NGO Head, the highest paid staff member and the lowest paid staff member.

Head of the Organization: (Including honorarium)	:Rs. 0 per year
Highest paid Full time regular staff	:Rs.2,16,000/- per year
Lowest paid full time regular staff	:Rs. 36,000/- per year

4. Names of Board members and their position on the Board.

S. No	Name of the Members	Address of the Members	Position	Date of Enrolment
1	Dr. V. Ramya Maduri	105, Maraimalai Nagar, Kadayakudi Post, Pudukkottai – 622 003	President	20/09/2014
2	Mr.P.Vedachalam.	Samathuvapuram, Pulivalam Post, Thirumayam Taluk, Pudukkottai District, T.N.	Secretary & Program Director	23/07/2012

3	Mrs.J.Gayathri Devi	Mettupatti, Hiraniyamangalam Post, Kulithalai Taluk, Karur District.	Treasurer	23/05/2015
4	Mrs.Simi Annal,	23/4, Kajamalai Colony, Trichy.	Member	26/05/2001
5	Mrs.C.Meega,	O.No.31, N.No.24-D. South Street, RMS Colony, Trichy-620012	Member	01/09/2005
6	Mrs.K.Muthulakshmi	Melur & Post, Thirumayam Taluk, Pudukkottai District.	Member	09/09/2015
7	Mr.R.Subramaniyan	Valayapatti, Hiraniyamangalam Post, Kulithalai Taluk, Karur District.	Member	09/09/2015
8	Mr.A.Murugesan	Chokkanathapatti, Pulivalam Post, Thirumayam Taluk, Pudukkottai District.	Member	09/09/2015
9	Ms.K.Prasanya	Enapatti, Pulivalam Post, Thirumayam Taluk, Pudukkottai District.	Member	26/07/2016

5. All remuneration and reimbursements to Board members . Even if there is 'Zero' remuneration it must be placed on record.

S. No.	Name	Position on Board	No. of meetings attended	Remuneration and Reimbursements in Rs.
1	Dr.V. Ramya Maduri	President	2	ZERO
2	Mr .P. Vedachalam	Secretary & Program Director	4	ZERO
3	Mrs.J.Gayathri Devi	Treasurer	4	ZERO
4	Mrs.Simi Annal	Member	4	ZERO
5	Mrs.C.Meega	Member	4	ZERO
6	Mrs.K.Muthulakshmi	Member	4	ZERO
7	Mr.R.Subramaniyan	Member	4	1,06,200
8	Mr.A.Murugesan	Member	4	ZERO
9	Ms.K.Prasanya	Member	4	ZERO

6. Information on the objectives of the organisation and a description of the main activities of the year.

Vision of the Organization:

To work for the sustained development of rural poor communities.

Mission of the Organization

- a) Providing counseling, treatment and rehabilitation services to the drug and alcohol addicts and their family members.
- b) Enabling the poor children of Government schools access quality education by providing uniform dresses, note books, school bags, writing materials, soap, oil etc.
- c) Creating awareness on HIV/AIDs among the rural women, adolescent girls and school and college students
- d) Supporting the poor and destitute women who are helpless.
- e) Conducting skill training programmes for poor women and girls.

7. Review of Progress and results achieved:

a) CARD Integrated Rehabilitation Centre for Addicts (IRCA):

CARD De-Addiction Centre was functioning well in its own building at Samathuvapuram in Pudukkottai District since 2001. The patients were given a minimum of 21 days in-patient medical and psychological treatment including yoga therapy. One family member has to stay with the patient as support person throughout the treatment period of 21 days. It is compulsory for all the patients admitted for treatment. The support persons also involved in counseling and re-educative classes along with the patients. Total patients treated up to March 2018 was 4513. 18 staff including two doctors, two counselors, four nurses, one supervisor, one lab. technician and one part time yoga therapist are working in the hospital. A canteen is available in the hospital campus to provide hygienic food for the patients, support persons and the staff. Three ladies are working in the canteen.

Re-educative sessions were conducted from Monday to Friday from 10 to 11 a.m for patients and support persons. Group Therapy was also conducted every day from 3 to 4 p.m. There are 14 special topics focusing on the ill effects of Alcohol, Drugs and Smoking are covered in the re-educative classes. Some important topics

are anger management, self esteem, how to build relationship, relapse symptoms, impact on children, addiction is a treatable disease, HIV/AIDS, Quality of life etc.

Apart from Re-educative classes, group and individual therapies and games were also conducted in order to assist the patients and support persons to recover from mental worries. The most important aspect of treatment in our hospital is counselling, both for the patients and also for their family members. In individual counseling, much attention is given to solve problems and causes for addiction. Rehabilitation measures were undertaken according to the needs of the patients.

Efforts were made to build relationship with in the family through phone calls and follow-up visits. After the treatment, the discharged patients were advised "Do's and Don'ts", how to build character thereby to develop self esteem level, how to take own decisions and take total responsibility, follow regular practice of walking and yoga. By following all the above strategies, the patient are fully recovered physically and mentally. The details of patients treated during the year 2017-18 is given below..

Months/Year	Patients Admitted	Patients Dropped-out	Treatment completed
April 2017	14	3	11
May 2017	18	4	14
June 2017	16	2	14
July 2017	17	2	15
August 2017	14	3	11
September 2017	21	4	17
October 2017	17	6	11
November 2017	9	--	9
December 2017	13	2	11
January 2018	16	3	13
February 2018	14	2	12
March 2018	15	1	14
TOTAL	184	32	152

One free medical camp was conducted at Samathuvapuram for the benefit of the people around Samathuvapuram. Dr. J. Ramkumar. M.D., Dr. V. Ramya Maduri. M.B.B.S., D.D.V. L., FMC (Cos.) and Dr. V. Ahalya. M.D., (Psy.) participated in the camp and gave treatment to 132 patients. The patients were given treatment and medicines at free of cost..

b) Awareness Education on HIV/AIDS:

The Mercury Phoenix Trust(MPT), United Kingdom had sanctioned a Project “ Awareness Education for Students and General Public on HIV/AIDS” on 03.08. 2017. A grant of Rs.4,32,494/- was released by MPT on 03.10.2017. The project was started from September 2017 and implemented in 10 schools, five colleges and seven village panchayats. Two field organizers were appointed for this project and they implemented the project activities with the support of the village women, educational institutions and other staff of CARD.

Awareness Camps in Schools:

CARD had written a letter to the Chief Educational Officer, Karur requesting him to give permission to conduct awareness camps on HIV/AIDS in 10 Government schools selected for our project. He had granted permission in November 2017. The awareness programmes were organized during the months of November and December 2017. The details of schools attended the camps were given below:

Date .	Name of the Schools	Time	No. of students attended.
28.11.2017	Government Higher Secondary School, G. Udyapatti	11a.m to 1p.m	210
28.11.2017	Government Higher Secondary School, Kulithalai	2 to 4 p.m	206
29.11.2017	Government Higher Secondary School, Vengampatti	11a.m to 1p.m	190
29.11.2017	Government Higher Secondary School, Ayyermalai	2 to 4 p.m	185
30.11.2017	Government Higher Secondary School, Punavasipatti	11a.m to 1p.m	174
30.11.2017	Government Higher Secondary School, Palaya Jeyankondam	2 to 4 p.m	205

01.12.2017	Government High School, Nachalur	11a.m to 1p.m	178
04.12.2017	Government Higher Secondary School, Panchapatti	11 a.m to 1 p.m	214
04.12.2017	Government Higher Secondary School, Lalapet	2 to 5 p.m	208
01.02.2018	Government Higher Sec. School, Inungur	11a.m to 1 p.m	254
01.02.2018	Govt. High School, Nachalur	2 to 5 p.m	176
05.02.2018	Govt. Higher Sec. School, Thogaimalai	11a.m to 1 p.m	240
05.02.2018	Govt. Higher Sec. School, Kulithalai	2 to 6 p.m	218
16.02.2018	Govt. higher Sec. School, Panchapatti	2 to 5 p.m	245
	Total		2903

These programmes were organized in the presence of respective school head masters and teachers. They also spoke on the prevention of HIV/AIDS. CARD senior staff participated in the camps as resource persons. The Importance of individual discipline, how HIV/AIDs will spread and how it will not spread, Impact of HIV/AIDS, treatment procedures, ill- effects of drugs and alcohol, impact of drug addiction and treatment procedures and prevention of HIV/AIDS were explained by the resource persons.

Awareness Camps in Colleges:

Our project staff visited the colleges and met the Principals of the respective colleges and obtained permission to conduct the awareness camps on HIV/AIDS.. The convenient dates were fixed and the programmes were organized in following five colleges.

Date .	Name of the College	Time	No. of students attended.
08.01.2018	Govt. College of Arts and Science, Ayyermalai.	2 p.m to 5 p.m	278
22.01.2018	Subasakthi College for Women, Sathiyamangalam.	2 p.m to 5 p.m	212

30.01.2018	Sita Rajaram Polytechnic College, Hiraniyamangalam Mettupatti.	2 p.m to 5 p.m	345
25.03.2018	VSK College of Engineering, Desiyamangalam	2 to 5 p.m	246
29.03.2018	Servite College of Arts and Science for women, Thogamalai	2 to 5 p.m	212
	Total		1293

The programmes were organized in the presence of respective college Principals and teaching staff. CARD senior staff and the college professors also participated as resource persons. The Importance of individual discipline, how HIV/AIDs will spread and how it will not spread, Impact of HIV/AIDS, Treatment Procedures, ill- effects of drugs and alcohol, impact of drug addiction and treatment procedures and prevention of HIV/AIDS were explained by the resource persons. The students of Sita Rajaram Polytechnic College created an awareness among the general public by forming a HIV/AIDS Logo. This activity was very appreciated by the Mercury Phoenix Trust.

Group Meetings:

Project staff visited the hamlets of seven village panchayats and conducted group meetings. 262 Group meetings were conducted in the project area. The size of the group was 10 to 12 members. The women and adolescent girls of the same street were organized as a group. The total beneficiaries for group meeting was 3144 women and girls. They were contacted by the project staff once in a fortnight and conducted a session on the prevention of HIV/AIDS.

Cultural Programmes:

Cultural programmes were conducted in eight villages namely Panickampatti, Hiraniyamangalam, Eachampatti, Veppengudi, Perur, Kudalur, Mettupatti and Thimmampatti villages. The prevention of HIV/AIDS was explained through song and drama programmes. Each programme was witnessed by about 300 persons. The total beneficiaries for cultural programme is about 3000 people. Mr. Sathiyabalan Cultural Team from Pudukkottai conducted the cultural programmes.

c). Dairy Project:

CARD received the repayments from the dairy project beneficiaries through the Mettupatti Milk Producers Co-operative Society and the amount was repaid to NBKISAN. There was a delay in recovery of installments from the beneficiaries due to drought situation in the project area..

d) Skill Training on Assembling of LED Lights:

CARD was sanctioned an amount of Rs. 8,60,500/- by the Australian Consulate General, Chennai, under Direct Aid Programme (DAP) for undertaking a Project “ Training cum Employment Program for Rural Women and Girls on Assembling of LED Lights” on 5th January 2017. The project activities were started on 16th January 2017 and continued upto December 2017.

1) The first batch of training which was started from 1st March 2017 with 30 trainees was continued up to May 2017. The Instructor underwent special training at Chennai on Assembling of LED Lights. The training programme was conducted at Hiraniyamangalam village in a rented building. The trainees were provided travel cost of Rs.750/- per head per month for attending the training.

2) As part of the training programme, capacity building training was conducted for three days for 30 trainees at Hiraniyamangalam. The training was conducted in two batches. The trainees were taught on the importance of skill training, qualities of successful entrepreneur, laws related to small scale business and management of the business unit. The trainees were provided food for attending the training.

3) The trainees were taught the method of assembling of LED Bulbs, Tube Lights and Street Lights of different watts. The trainees assembled the lights properly and the lights are burning well. The first batch of training was successfully completed on 31st May 2017. The finished products are sold locally and the amount will be used for the second batch of training.

4)The second batch of training was conducted for 30 women and girls from September 2017. The trainees were taught the method of assembling of LED Bulbs, Tube Lights and Street Lights of different watts. The trainees assembled

the lights properly and the lights are burning well.. The quality of the products were good. Two instructors were involved for imparting the training . The trainees were paid travel cost for attending the training. Exposure visits were arranged for the trainees.

e) Bakery, Fruit and Vegetable Processing Training

The third batch of training for 20 women on Bakery and Fruit Processing was continued up to June 2017 at CARD Women Training Centre, Pallapatti village with the financial support from Tzedek, U.K. The fourth and final batch of training was started from August 2017 and completed in January 2018. A grant of Rs.114000/- was released from Tzedek for this purpose. CARD trained 20 rural women on Bakery and Fruit Processing. 10 women were trained on baking and another 10 women were trained on pickle, juice, jam and tomato ketch-up making. So far 80 women were trained and about 75% of the women were employed or self-employed. The pickles produced by our trainees are sold in the trade name of “ Chillies and Cherries” Pickles. Mango, Lemon and Garlic pickles were produced and packed in 400 gm. Bottles. Mixed Fruit Jam was also prepared and packed in 500 gm. Bottles. Bakery products are produced in the trade name of “ Bread and Berries” . Bread, Bun, Puffs, Cake and Biscuits are produced and sold. CARD has promoted a company to market the products. The registration with Food Safety and Standards Authority of India(FSSAI) was also obtained to sell the food products. The sales outlet for Bakery and Fruit and Vegetable products was opened in October 2017. Provision in the sales outlet to sell tea, coffee and fresh juices are also made.

This two years project was started in January 2016 and ended in January 2018. This project has trained 40 women on bakery and 40 women on Fruit and vegetable processing. The total women trained on both skills is 80. Out of 80 women, 75% of the women are self employed or employed. Two women expired during the project period. Their family members are doing the business. The production unit is functioning at CARD Training Centre, Pallapatti village and 10 women are employed in manufacturing of bakery and fruit and vegetable products. The finished products are marketed through the sales outlet established by CARD at Pallapatti village.

f). Support to Destitute Women & School Children::

The poor destitute women and school children were supported during this year from the donations received from individuals through Give India, Mumbai and Give Foundation, USA . 22 women and 80 school children were supported during this year. The following are the details of support provided to the destitute women and children..

- 1) Two sarees with blouse, two in-skirts, one bed sheet, one blanket and one pillow. These materials were given to 22 women.
- 2) Two sets of uniform dress, school bag, a pair of foot wear, stationeries and toiletries required for one year were given to 21 poor children during this year.
- 3) Two sets of uniform dress, school bag, lunch box, geometry box, note books, stationeries and toiletries required for one year were given to 69 poor children during this year.
- 4) A donation of Rs.10000/- was received from Samdhasani Foundation was utilized for the charitable activities of the organization..

g) Working Women's Hostel:

Working Women's Hostel run by CARD was functioning in its own building at . 102, Maraimalai Nagar, Pudukkottai . The aim of the hostel is to provide safe accommodation and food to the working women and college students who come from rural areas of Pudukkottai and other districts of the Tamilnadu. Boarding and lodging facilities are available for 39 women. There are 13 rooms in the hostel.. Three persons are staying in one room. The hostel building was funded by the Department of Women and Child Development, Government of India. The hostel is managed by warden and supporting staff..

8. The distribution of staff according to salary levels and gender break up as on 31.03.2016.

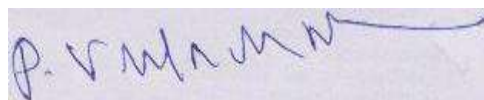
Slab of gross salary plus benefits (Rs. per month)	Male (Nos.)	Female (Nos.)	Total (Nos.)
Less than 5,000	2	10	12
5,000 -10,000	1	8	9
10,000 -25,000	2	-	2
25,000 – 50,000	--	--	--
50,000 – 1,00,000	--	--	--
Greater than 1,00,000	--	--	--

9. Total cost of International travel by all personnel(including volunteers) & Board Members – segregating those incurred on organizational expenses and those that were sponsored along with the name and designation of the person(s) who travelled and the purpose(s) of travel. Even if there is no travel it will be placed on record.

There was no international travel undertaken either by the staff or the board members during this year.

10. Total cost of national travel by all personnel (including volunteers) & Board members . Even if there is no travel it will be placed on record.

No national travel was undertaken by the staff, volunteers and the board members during this year.



SAMATHUVAPURAM
01.07.2018

P.VEDACHALAM
SECRETARY & PROGRAM DIRECTOR

**COMMUNITY ACTION FOR
RURAL DEVELOPMENT (CARD)**
Samathuvapuram, Pulivalam - 622 507
Pudukkottai District, Tamil Nadu, India
Mobile: 9442339669



COMMUNITY ACTION FOR RURAL DEVELOPMENT(CARD)

ANNUAL REPORT 2018-19

CONTACT:

**Samathuvapuram, Pulivalam Post, Thirumayam Taluk,
Pudukkottai District, Tamil Nadu, India.**

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COMMUNITY ACTION FOR RURAL DEVELOPMENT (CARD)
Samathuvapuram – Pudukkottai District – Tamil Nadu

ANNUAL REPORT 2018-19

1. INTRODUCTION:

Community Action For Rural Development(CARD) is a Non-Governmental Organisation(NGO) based at Samathuvapuram, Thekkattur Village, Pulivalam Post, Thirumayam Taluk, Pudukkottai District, Tamil Nadu and involved in Integrated Rural Development Activities for the last 36 years. The area of operation of the organization are Pudukkottai, Sivaganga, Ramanathapuram, Madurai, Trichy and Karur Districts of Tamil Nadu.

CARD was registered as a Society under the Tamil Nadu Societies Registration Act 27 of 1975 at Pudukkottai in Tamil Nadu on 14.12.1982. CARD was also registered with the Ministry of Home Affairs, Govt. of India, under the Foreign Contribution Regulation Act (FCRA) 1976 on 24.07.1983 and the Registration was renewed again on 01.11.2016 for five years under the FCRA Act 2010. The Commissioner of Income Tax, Chennai granted registration u/s 12AA on 07.03.1996 and given permanent exemption u/s 80G of the Income Tax Act 1961 on 06.05.2010.

CARD is working with poor school children and college students, destitute women, rural poor women, adolescent girls, drug and alcohol addicts, mentally ill persons, small and marginal farmers through various developmental projects. CARD is supported by the Government of Tamil Nadu, Government of India and the Indian and Foreign Funding agencies. CARD is also running self supported projects by mobilizing local resources. There are 31 paid staff working in the organization at various levels.

2. ABRIDGED FINANCIALS:

BALANCE SHEET	Rs.
LIABILITIES	
General Funds	1,18,80,941.25
Loan	40,03,785.97
Deposit from Member	18,225.00
TOTAL	1,59,02,952.22
ASSETS:	
Assets	1,54,99,227.10
Closing Balance	4,03,725.12
TOTAL	1,59,02,952.22
INCOME & EXPENDITURE	
Income	52,98,348.23
Expenditure	42,72,871.75
Excess of Income over Expenditure	10,25,476.48
RECEIPTS & PAYMENTS ACCOUNT	Rs.
Receipts:	
Opening Balance	3,14,665.64
Grant received	17,35,778.19
Donations	45,144.00
Treatment Charges	29,38,000.00
Rent received	1,05,609.04
Mess fees	3,24,085.00
Local Contribution	1,47,250.00
Bank Interest	2,482.00
TOTAL	56,13,013.87

PAYMENTS :	Rs.
Program Expenses	52,09,288.75
Closing Balance	4,03,725.12
TOTAL	56,13,013.87

3. The Salary and benefits of the NGO Head, the highest paid staff member and the lowest paid staff member.

Head of the Organization: (Including honorarium)	Rs. NIL
Highest paid full time regular staff	Rs. 6,60,000/-
Lowest paid full time regular staff	Rs. 36,000/-

4. Names of Board members and their position on the Board.

S. No	Name	Occu- pation	Date of Joining	Address
1	Dr. V. Ramya Maduri President	Doctor	04.11.2017	105, Maraimalai Nagar, Pudukkottai-622003.
2	Mr. P. Vedachalam Secretary & Program Director	Advocate	23.07.2012	Samathuvapuram, Pulivalam Post, Thirumayam-622507, Pudukkottai District.
3	Mr. J. Gayathri Devi Treasurer	Education- alist	23.05.2015	Mettupatti, Hiraniyamangalam Post, Kulithalai-639107, Karur District.
4	Mrs. S. Meega Member	Private Service	01.09.2005	No.142/4, Nethaji Nagar, Kurikaranpalayam, Kasipalayam, Erode-2
5	Mrs. J. Simi Annal Member	Teacher	26.05.2001	23/4, Kajamalai colony, Trichy-620 020.
6	Mrs.K.Muthulakshmi Member	Teacher	09.09.2015	Melur Village & Post Thirumayam Taluk, Pudukkottai District.
7	Mrs. K. Prasanya Member	Private Service	26.07.2016	Enapatti village, Pulivalam Post, Thirumayam Taluk, Pudukkottai District.
8	Mrs. V. Ramya Member	Business	05.03.2018	Mettupatti, Hiraniyamangalam Post, Kulithalai Taluk, Karur District.
9	Mr. P. Subramanian Member	Business	05.03.2018	Samathuvapuram, Pulivalam Post, Thirumayam Taluk,, Pudukkottai District.

5. All remuneration and reimbursements to Board members. Even if there is 'Zero' remuneration it must be placed on record.

S. No	Name	Position on Board	No. of meetings attended	Remuneration and Reimbursements in Rs.
1	Dr. V. Ramya Maduri	President	5	ZERO
2	Mr. P. Vedachalam	Secretary & Program Director	5	ZERO
3	Mr. J. Gayathri Devi	Treasurer	5	ZERO
4	Mrs. S. Meega	Member	5	ZERO
5	Mrs. J. Simi Annal	Member	5	ZERO
6	Mrs.K.Muthulakshmi	Member	5	ZERO
7	Mrs. K. Prasanya	Member	5	ZERO
8	Mrs. V. Ramya	Member	5	ZERO
9	Mr. P. Subramanian	Member	5	ZERO

6. Information on the objectives of the organization and a description of the main activities of the year.

VISION OF THE ORGANIZATION:

To empower the rural communities through the sustained rural development programmes.

MISSION OF THE ORGANIZATION

a) Public Health. b) Education. c) Vocational Training. d) Women's Development. e) Water and Sanitation and f) Agricultural & Animal Husbandry g) Care of Senior Citizens.

7. A REVIEW OF PROGRESS AND RESULTS ACHIEVED:

A) NEW LIFE PSYCHIATRIC NURSING HOME:

CARD De-Addiction Hospital was converted as New Life Psychiatric Nursing Home from the financial year 2018-19. CARD applied to the Institute Mental Health, Chennai for license under the Mental Health Act 1987. The Assistant Professor from Government Medical College, Pudukkottai visited our Hospital and recommended our application to the Institute of Mental Health, Chennai. The license was granted for five years. Psychiatric patients and the patients developed psychiatric problems due to addiction were treated in the Nursing Home. The patients were charged a nominal cost for treatment and food. 183 patients benefited during the year 2018-19. A team of staff headed by Dr. V. Ahalya M.D (Psy.) are working in the Nursing Home.



B) INTEGRATED REHABILITATION CENTRE FOR ADDICTS(IRCA):

CARD started Drug Awareness, Counseling and Assistance Centre in the year 1995 at Samathuvapuram with a grant-in-aid from the Ministry of Welfare, Government of India. On the successful functioning of the centre, it was converted by the Ministry as Treatment cum Rehabilitation Centre from August 2001 with 15 beds. The Centre treated more than 2000 patients during the period of nine years from 2001-02 to 2009 - 10. CARD received grant from the Ministry of Social Justice and Empowerment, Government of India for nine years up to 2009-10. CARD started the Integrated Reahbilitation Centre for Addicts (IRCA) again during the year 2018 -19. The Ministry of Social Justice and Empowerment, Government of India, had sanctioned a non-

recurring grant of Rs.2,20,500/- in March 2019. This Centre started functioning from the financial year 2019-20. A team of 15 staff are working under this project.



C) PHYSIOTHERAPY CLINIC :

A Physiotherapy Clinic is functioning at CARD Hospital Campus and the patients who are having physiotherapy problems are given treatment and advice. The clinic is functioning weekly twice in the CARD Hospital Campus. A visiting physiotherapist is treating the patients.

D) HIV/AIDS AWARENESS EDUCATION AND PREVENTION PROJECT:

Mercury Phoenix Trust(MPT), United Kingdom supported CARD's Second Project HIV/AIDS Awareness Education Programme for the benefit school children and college students in Kulithalai Taluk of Karur District, Tamil Nadu. The project was started from September 2017 and completed in August 2018. Five colleges and 15 Higher Secondary Schools were covered under this project. The Progress and Financial Reports were submitted to the MPT.



CARD's Third Project Proposal for "HIV/AIDS Awareness Education and Prevention Project" was sanctioned by the Mercury Phoenix Trust(MPT), United Kingdom on 8th January 2019. A grant of 6000 GBP was released by the MPT and an amount of Rs.5,60,979/- was credited in our bank account on 01.03.2019. The project activities were started from January 2019 and the project period of this project is from January to December 2019. Awareness Education Programme was conducted in Pudukkottai

District for the benefit of the different target groups such as Quarry workers, Scavengers, Adolescent Girls, Pregnant Mothers, Alcohol and Drug Addicts, School Students, College Students, Bus Drivers and Conductors and Lorry Drivers and Load men

E) INDUSTRIAL SCHOOL:

An Industrial School was established in the existing buildings of CARD at Samathuvapuram. No Objection Certificate from the Fire Service Department, Sanitary Certificate from the Health Department, Building Stability Certificate from approved Panel Engineer and the Building License from the Tahsildar Thirumayam were obtained. On-line application was made to the Director of Employment and Training, Government of Tamil Nadu for getting approval for the Industrial School.

The necessary machineries and equipments were purchased from the funds provided by the Tzedek, United Kingdom. The class rooms and workshops were established for conducting Cutting and Tailoring and Electrical Technician Courses. The inspection of the Industrial School by the Joint Director of Training, Trichy was awaited. This project is supported by Tzedek, United Kingdom. The first installment of grant of rs.3,06,000/- was received and utilized.



F) CONSTRUCTION OF SCHOOL TOILET BLOCK FOR GIRLS:

An application was made to the Castricum Helpt Muttathara(CHM), Netherlands for the construction of School Toilet Block for Girls. The project was approved by CHM and a grant of Rs.1,11,000/- was released. The construction of Toilet Block was started at Sita Rajaram Public School, Muthu Nagar, Hiraniyamangalam Mettupatti, Kulithalai Taluk, Karur District, Tamil Nadu in January 2019 and the construction work was completed. The size of the toilet block is 210 sq.ft.



G) SUPPORT TO SCHOOL CHILD & ELDERLY WOMEN:

CARD is receiving individual donations from Give India, Mumbai and Give Foundation, USA since 2009. This year, 30 destitute and poor women of villages around Samathuvapuram were given two sarees, two in-skirts, one bed sheet, one blanket and one pillow . Individual donations received from Give India was utilized to support 22 poor children of Government Middle Schools and 50 girl children of Government Higher Secondary Schools. Totally, 65 poor children Government schools were given two sets of uniform dress, school bag, note books, pen, pencil, lunch box, slippers and toiletries required for one year. Thanks to the donors and Give India for their excellent work.





H) WORKING WOMEN'S HOSTEL:

Working Women's Hostel run by CARD was functioning in its own building at Plot No. 102, Maraimalai Nagar, Pudukkottai. The purpose of running the hostel is to provide safe accommodation and food at nominal cost to the working women and college students who come from rural areas of Pudukkottai and other districts of the Tamil Nadu. Boarding and lodging facilities are available for 39 women. There are 13 rooms in the hostel. Three persons are staying in one room. The hostel building was funded by the Department of Women and Child Development, Government of India in 1989. The hostel is managed by warden and supporting staff. An application was made to the District Collector, Pudukkottai for getting license under the Tamil Nadu Hostels and Homes for Women and Children (Regulation) Act 2014 and Rules

An application was made to the District Collector, Pudukkottai for getting the Government Land for 30 years lease for the construction of Working Women Hostel with a Day Care Centre at Thirumayam in Pudukkottai District. Our application is under process. Similarly, an application was made to the District Collector, Tiruchirappalli for getting the Government Land for 30 years lease for the construction of Working Women Hostel with a Day Care Centre at Gundur Village in Thiruverampur Taluk, Trichy District. Our application is also under process.

I) CERTIFICATION:

CARD is validated by Charities Aid Foundation of India and a certificate of validation was issued for three years. GuideStar India awarded GuideStar India Transparency Key up to 31st December 2019.

The distribution of staff according to salary levels and gender break up as on 31.03.2019.

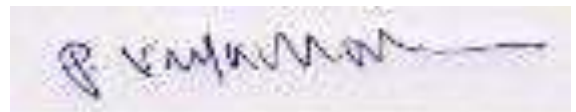
Slab of gross salary plus benefits (Rs. Per month)	Male (Nos.)	Female (Nos.)	Total (Nos.)
Less than 5,000	1	6	7
5,000-10,000	3	10	13
10,000-25,000	6	5	11
25,000-50,000	0	0	0
50,000-1,00,000	0	0	0
Greater than 1,00,000	0	0	0

8) Total cost of International travel by all personnel (including volunteers) & Board Members – segregating those incurred on organizational expenses and those that were sponsored along with the name and designation of the person(s) who travelled and the purpose(s) of travel. Even if there is no travel it will be placed on record.

There was no international travel undertaken either by the staff or the board members during this year.

9) Total cost of national travel by all personnel (including volunteers) & Board members. Even if there is no travel it will be placed on record.

No national travel was undertaken by the staff, volunteers and the board members during this year.



**SAMATHUVAPURAM
30.06.2019**

**P. VEDACHALAM
SECRETARY & PROGRAM DIRECTOR**





COMMUNITY ACTION FOR RURAL DEVELOPMENT(CARD)

ANNUAL REPORT 2019-20

CONTACT:

**SAMATHUVAPURAM, PULIVALAM POST, THIRUMAYAM TALUK,
PUDUKKOTTAI DISTRICT, TAMIL NADU, INDIA.**

E-mail: cardpdk@gmail.com Website: www.cardtn.org.in

**COMMUNITY ACTION FOR RURAL DEVELOPMENT (CARD)
SAMATHUVAPURAM – PUDUKKOTTAI DISTRICT – TAMIL NADU**

ANNUAL REPORT 2019-20

1. INTRODUCTION:

Community Action For Rural Development(CARD) is a Non-Governmental Organisation(NGO) based at Samathuvapuram, Thekkattur Village, Pulivalam Post, Thirumayam Taluk, Pudukkottai District, Tamil Nadu and involved in Integrated Rural Development Activities for the last 37 years. The area of operation of the organization are Pudukkottai, Sivaganga, Ramanathapuram, Madurai, Trichy and Karur Districts of Tamil Nadu.

CARD was registered as a Society under the Tamil Nadu Societies Registration Act 27 of 1975 at Pudukkottai in Tamil Nadu on 14.12.1982. CARD was also registered with the Ministry of Home Affairs, Govt. of India, under the Foreign Contribution Regulation Act (FCRA) 1976 on 24.07.1983 and the Registration was renewed again on 01.11.2016 for five years under the FCRA Act 2010. The Commissioner of Income Tax, Chennai granted registration u/s 12AA on 07.03.1996 and given permanent exemption u/s 80G of the Income Tax Act 1961 on 06.05.2010.

CARD is working with poor school children and college students, destitute women, rural poor women, adolescent girls, drug and alcohol addicts, mentally ill persons, small and marginal farmers through various developmental projects. CARD is supported by the Government of Tamil Nadu, Government of India and the Indian and Foreign Funding agencies. CARD is also running self supported projects by mobilizing local resources. There are 31 paid staff working in the organization at various levels.

2. The Salary and benefits of the NGO Head, the highest paid staff member and the lowest paid staff member.

Head of the Organization: (Including honorarium)	Rs. 2,25,000.00
Highest paid full time regular staff	Rs. 6,60,000.00
Lowest paid full time regular staff	Rs. 48,000.00

3. Names of Board members and their position on the Board.

S. No	Name	Occupation	Date of Joining	Address
1	Dr. V. Ramya Maduri President	Doctor	04.11.2017	105, Maraimalai Nagar, Pudukkottai-622003.
2	Mr. P. Vedachalam Secretary & Program Director	Advocate	23.07.2012	Samathuvapuram, Pulivalam Post, Thirumayam-622507, Pudukkottai District.
3	Mr. J. Gayathri Devi Treasurer	Education- alist	23.05.2015	Mettupatti, Hiraniyamangalam Post, Kulithalai-639107, Karur District.
4	Mrs. S. Meega Member	Private Service	01.09.2005	No.142/4, Nethaji Nagar, Kurikaranpalayam, Kasipalayam, Erode-2
5	Mrs. J. Simi Annal Member	Teacher	26.05.2001	23/4, Kajamalai colony, Trichy-620 020.
6	Mrs.K.Muthulakshmi Member	Teacher	09.09.2015	Melur Village & Post Thirumayam Taluk, Pudukkottai District.
7	Mrs. K. Prasanya Member	Private Service	26.07.2016	Enapatti village, Pulivalam Post, Thirumayam Taluk, Pudukkottai District.
8	Mrs. V. Ramya Member	Business	05.03.2018	Mettupatti, Hiraniyamangalam Post, Kulithalai Taluk, Karur District.
9	Mr. P. Subramanian Member	Business	05.03.2018	Samathuvapuram, Pulivalam Post, Thirumayam Taluk,, Pudukkottai District.

4. Information on the objectives of the organization and a description of the main activities of the year.

VISION OF THE ORGANIZATION:

To become an organization to address the educational, economic, health, and environmental needs of the society.

MISSION OF THE ORGANIZATION

Provision of Educational needs of the poor students particularly for the girls.

Promoting the health condition of drug and alcohol addicts and senior citizens.

Providing skill training and income generation opportunities for rural poor boys, girls and women.

Undertaking housing, water, sanitation and hygiene promotion programmes.

Preservation and conservation of environment to mitigate global warming.

Providing shelter for women & children and prevent them from domestic violence..

5. A REVIEW OF PROGRESS AND RESULTS ACHIEVED:

A. INTEGRATED REHABILITATION CENTRE FOR ADDICTS(IRCA):



CARD is running an Integrated Rehabilitation Centre for Addicts (IRCA) at Samathuvapuram village in Thirumayam Taluk, Pudukkottai District, Tamil Nadu since 2001. This centre is run with the financial support from the Ministry of Social

Justice and Empowerment, Government of India. It is 15 bedded de-addiction hospital licensed by the Institute of Mental Health, Chennai. This centre has treated more than 7000 patients during the last 19 years. The patients are given medical treatment, psychological counseling and yoga. The duration of the treatment is minimum 30 days. The patients are given free treatment and food for 30 days. 165 patients were treated during the last financial year 2019-20. A team of 17 staff are working under this project. The patients are advised to take follow-up treatment for two years.

Prevention education on the ill-effects of drugs and alcohol was carried out in schools and colleges around the centre. The counselors of this centre participated in the NSS Programmes of the Subramanian Polytechnic College and Chenthuran Polytechnic College and spoke about the ill-effects of drugs and alcohol, ways and means to prevent them from addiction and the treatment procedures.

B. HIV/AIDS AWARENESS EDUCATION AND PREVENTION PROJECT:

CARD's third Project Proposal for "HIV/AIDS Awareness Education and Prevention Project" was sanctioned by the Mercury Phoenix Trust(MPT), United Kingdom on 8th January 2019. A grant of 6000 GBP was released by the MPT and an amount of Rs.5,60,979/- was credited in our bank account on 01.03.2019.



The project activities were started from January 2019 and the project period of this project was from January to December 2019. Two field organizers were appointed for the project and they involved in organizing the different target groups for conducting awareness programmes. Awareness Education Programmes were conducted in Pudukkottai District for the benefit of the different target groups such as Quarry workers, Scavengers, Adolescent Girls, Pregnant Mothers, Alcohol and Drug Addicts, School Students, College Students, Bus Drivers and Conductors and Lorry Drivers and Load men. This project covered 3515 beneficiaries through awareness education programmes. Schools, colleges and transport corporation extended co-operation for the implementation of the programme. The other project staff of CARD also supported in the implementation of the project.

C. MENTAL HEALTH AWARENESS PROGRAMME:



The Mental Health Awareness Project was started by CARD in November 2019 with the financial support from the Associated Country Women of the World(ACWW), United Kingdom. An amount of 3534 GBP was sanctioned and 75% of grant amount 2651 GBP was released by the ACWW as first installment. An amount of Rs.2,46,260/- (Rupees Two Lakhs, Forty Six Thousand and Two Hundred and sixty only) was credited in our bank account on 29th November 2019. The original project period was from November 2019 to October 2020. Due to COVID -19 spread and lock down, the project period is extended up to December 2020. .

Our field organizers contacted the headmasters of the selected schools and obtained permission to conduct the mental health awareness programme in high schools. It was planned to conduct mental health awareness camps for the benefit of high school children in 10 schools of Thirumayam Taluk, Pudukkottai District, Tamil Nadu through this project. Out of 10 schools, six schools were covered up to March 2020. 1268 children both boys and girls studying from 8th to 12th standard attended the six mental health awareness programmes. The programme was conducted from 1.30 to 4.30 p.m. The headmasters of the above schools co-operated well and helped us to conduct the programmes successfully. The resource persons addressed the students and cleared their doubts. Our field organizers also visited the colleges and fixed the awareness programmes with the consent of the college management and the respective college Principals. The resource persons team visited the colleges and conducted the programmes. Six awareness programmes were conducted and 1293 students of boys and girls attended the programme.

D. PHYSIOTHERAPY CLINIC FOR SENIOR CITIZENS:



The physiotherapy Clinic for senior citizens was functioning for two days in a week during the financial year 2018-19. It was converted as a regular clinic from Monday to Saturday from the financial year 2019-20. The senior citizens who are 55 years and above were given free physiotherapy treatment. More than 1000 senior citizens from the villages around Samathuvapuram visited the centre and benefitted. The centre was functioning every day from 3 to 5 P.M with one part time physiotherapist, one nurse and one helper.

E. SAMATHUVAPURAM INDUSTRIAL SCHOOL:

An Industrial School in the name of “ Samathuvapuram Industrial School” was established at Samathuvapuram, Pulivalam Post, Thirumayam Taluk, Pudukkottai District, Tamil Nadu. The workshops for cutting and tailoring and Electrical Technician courses were established. The necessary machineries and equipments were purchased from the funds provided by the Tzedek, United Kingdom. An amount of Rs.50,000/- was deposited in the joint account of Correspondent, Industrial School and the Deputy Director of Department of Employment and Training.



The Regional Joint Director of Training from Tiruchirappalli visited the industrial school and recommended our application for approval. The approval was granted by the Government on 28.06.2019 and the admission of students were started. 20 students were admitted in each training. The classes were started from 1st July 2019. Two instructors were appointed for this project and they conducted the classes up to March 2020. Due to the spread of COVID -19, the classes were suspended from 24th March 2020.

F. DISTRIBUTION OF SEWING MACHINES:

The Trust 2000 U.K has sanctioned a grant of 1400 GBP to CARD for the project “Distribution of Sewing Machines to Poor Women” during the month of January 2020. An amount of Rs. 1,25,949/- was credited in our bank account on 10.02.2020.. This amount of grant was utilized and distributed 20 sewing machines to 20 poor women who are undergoing cutting and tailoring training at Samathuvapuram Industrial School run by CARD at Samathuvapuram in Pudukkottai District, Tamil Nadu, India, Each beneficiary was given one sewing machine and a stool. They will involve in self employment after the lock down due to Corona Virus.



G. SUPPORT TO SCHOOL CHILDREN & WOMEN:

CARD is receiving individual donations from Give India, Mumbai and Give Foundation, USA since 2009. This year, 35 destitute and poor women of villages around Samathuvapuram were given two sarees, two in-skirts, one bed sheet, one blanket and one pillow. Individual donations received from Give India was utilized to support 28

poor children of Government Middle Schools and 40 girl children of Government Higher Secondary Schools. Totally, 68 poor children Government schools were given two sets of uniform dress, school bag, note books, pen, pencil, lunch box, slippers and toiletries required for one year. Thanks to the donors and Give India for their excellent work.



H. WORKING WOMEN'S HOSTEL:

Working Women's Hostel run by CARD was functioning in its own building at Plot No. 102, Maraimalai Nagar, Pudukkottai. The purpose of running the hostel is to provide safe accommodation and food at nominal cost to the working women and college students who come from rural areas of Pudukkottai and other districts of the Tamil Nadu. Boarding and lodging facilities are available for 39 women. There are 13 rooms in the hostel. Three persons are staying in one room.

A handwritten signature in black ink, appearing to read 'P. Vedachalam', on a light-colored background.

SAMATHUVAPURAM
20.07.2020

P. VEDACHALAM
SECRETARY & PROGRAM DIRECTOR

**COMMUNITY ACTION FOR
RURAL DEVELOPMENT (CARD)**
Samathuvapuram, Pulivalam - 622 507
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